

PRINCESS GENEVIEVE SAGRADO

WEB DEVELOPER | FULL-STACK DEVELOPER | DIGITAL MARKETING

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PROFESSIONAL PROFILE

Web Developer and Full-Stack Developer experienced in building, maintaining, and improving responsive web applications and websites. Skilled in React, Next.js, JavaScript, TypeScript, WordPress, API integration, and UI/UX implementation. Currently combines website development with digital marketing responsibilities, including SEO, campaign support, paid-ad monitoring, content coordination, lead generation, and performance analysis. Focused on practical solutions, usability, maintainability, and translating business requirements into effective digital experiences.

TECHNICAL COMPETENCIES

Programming Languages: JavaScript, TypeScript, Python, HTML5, CSS3

Frontend & UI: React.js, Next.js, React Native (Expo), Tailwind CSS, Material UI, ShadCN UI, Framer Motion, UI/UX design implementation

Backend & APIs: Django, REST APIs, API integration, Axios, Context API, Redux, Supabase

CMS & E-commerce: WordPress, WooCommerce, Elementor, Contentful CMS

Payments & Integrations: Stripe API, PayMongo, third-party integrations

Version Control & Deployment: Git, GitHub, Bitbucket, Vercel, Netlify

Digital Marketing & Analytics: SEO, Google Search Console, Google Analytics, Google Ads, social media content, campaign monitoring, lead generation, performance reporting

Project & Collaboration Tools: Jira, Asana, Trello, team collaboration, technical documentation

Quality & Maintenance: Responsive design, performance optimization, debugging, website maintenance, usability improvements, problem solving

PROFESSIONAL EXPERIENCE

Web Developer & Digital Marketing Manager — Constantin Floors

June 2026 – Present | Remote

- Manage and improve the company website, implementing page redesigns and responsive UI updates in WordPress, WooCommerce, and Elementor.
- Build and maintain website pages and product experiences, troubleshoot issues, and improve mobile usability, site performance, and customer journeys.
- Support digital marketing activities including SEO, Google Search Console and Analytics review, paid-ad monitoring, social media content, and campaign coordination.
- Support lead generation and customer inquiries, monitor campaign and website performance, and use findings to guide ongoing improvements.
- Coordinate website updates and promotional content to support business goals and improve the online customer experience.

Frontend Developer — Vintage Associates

November 2024 – January 2026 | Remote

- Developed a web-based investment platform that allowed users to buy, sell, and manage wine assets.
- Built responsive interfaces using React and Next.js and contributed to a companion mobile application using React Native (Expo).
- Developed an admin dashboard for managing users, clients, wine assets, and events.
- Built an affiliate portal for partner, referral, and commission management.
- Integrated APIs and supported ongoing feature improvements across web and mobile platforms.

Web Developer — Wela Online Corp.

February 2024 – September 2024 | Cagayan de Oro, Philippines

- Developed and maintained production web applications using frontend best practices and clean-code principles.
- Integrated backend services and APIs, translating functional requirements into reliable frontend implementations.
- Worked with UI/UX designers to translate designs into responsive, user-friendly interfaces.
- Supported application performance improvements, debugging, maintenance, and feature enhancements.

EDUCATION

Bachelor of Science in Information Technology

University of Science and Technology of Southern Philippines (USTP – CDO)

Graduated July 2024 | GPA: 1.800

CERTIFICATIONS & TRAINING

- Cisco Networking Academy — Industrial Cybersecurity Essentials (April 2026)
- Cisco Networking Academy — Industrial Networking Essentials (April 2026)
- Cisco Networking Academy — Network Defense (March 2026)
- DICT-WD001 — Principles of Web Development & Introduction to HTML (October 2024)
- DICT-WD002 — Using HTML and CSS to Design a Website (October 2024)
- Cisco CCNAv7 — Switching, Routing, and Wireless Essentials (March 2023)