

PRINCESS GENEVIEVE SAGRADO

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

WEB DEVELOPER

Web Developer with 2+ years of experience building, optimizing, and maintaining responsive websites and web applications. Experienced in website performance optimization, CMS management, landing page development, API integrations, and analytics-driven improvements. Skilled at translating business requirements into user-friendly digital experiences that support lead generation, customer engagement, and business growth.

CORE SKILLS

Website Development

- React.js
- Next.js
- JavaScript
- TypeScript
- HTML5
- CSS3
- Responsive Web Design

Website Optimization & SEO

- Landing Page Development
- Website Performance Optimization
- Technical SEO Fundamentals
- SEO-Friendly Website Development
- User Experience (UX) Optimization
- Call-to-Action (CTA) Improvements

Analytics & Marketing Systems

- Google Analytics
- Google Search Console
- Lead Tracking Concepts
- Conversion Tracking Concepts
- User Journey Analysis
- Marketing Data Reporting

CMS & Integrations

- WordPress
- Contentful CMS
- REST APIs
- Third-Party Integrations
- Stripe Payments

PROFESSIONAL EXPERIENCE

Freelance Full-Stack Developer / Technical Consultant

Remote | Feb 2026 – Apr 2026

- Delivered website enhancements, UI improvements, and full-stack development support for client projects.
- Assisted in workflow automation and system optimization initiatives.

- Supported API integrations and backend connectivity for improved data flow and operational efficiency.
- Provided technical guidance, onboarding, and workflow training for remote teams.

Frontend Developer

Vintage Associates | Nov 2024 – Jan 2026

- Built and optimized responsive web applications using React and Next.js.
- Developed customer-facing interfaces and admin portals focused on usability and performance.
- Integrated Contentful CMS, enabling efficient content management for non-technical users.
- Implemented Stripe payment workflows supporting online transactions and subscriptions.
- Collaborated with designers and backend developers to improve user experience and system functionality.
- Integrated APIs and real-time data services to support business operations.

Web Developer

Wela Online Corp. | Feb 2024 – Sep 2024

- Developed and maintained production web applications following modern frontend development standards.
- Implemented responsive interfaces and optimized website functionality for improved user experience.
- Integrated backend services and APIs to support business workflows and digital operations.
- Assisted in website maintenance, debugging, performance optimization, and feature enhancements.
- Worked closely with designers and stakeholders to deliver business-focused digital solutions.

SELECTED PROJECTS

Ducts – Air Conditioning & Cleaning Services Website (USA)

- Redesigned and improved a service-based business website focused on customer engagement and lead generation.
- Implemented a modern, responsive landing page structure highlighting multiple service offerings.
- Improved content organization, user flow, and conversion-focused design elements.

Flowchat – Virtual Assistant Training Platform

- Implemented responsive frontend interfaces based on Figma designs.
- Developed certification and assessment-related features.
- Improved user experience and learning workflows through frontend enhancements.

Green Future – Monitoring & Analytics Platform

- Developed dashboards, data tables, and analytics interfaces.
- Contributed to data visualization and reporting functionality for business monitoring.

EDUCATION

Bachelor of Science in Information Technology

University of Science and Technology of Southern Philippines (USTP)

Graduated: July 2024 | GPA: 1.800

CERTIFICATIONS

- Cisco Networking Academy – Industrial Cybersecurity Essentials (2026)
- Cisco Networking Academy – Industrial Networking Essentials (2026)
- Cisco Networking Academy – Network Defense (2026)
- DICT – Principles of Web Development & Introduction to HTML
- DICT – Using HTML and CSS to Design a Website
- Cisco CCNAv7: Switching, Routing, and Wireless Essentials